

KESHER TECHNOLOGY FUND



Updated: February 2025

INVESTING IN ISRAELI STARTUPS

Kesher was founded in 2017 by a group of Israeli and American businessmen seeking to connect US capital with the Israeli startup and technology ecosystem.

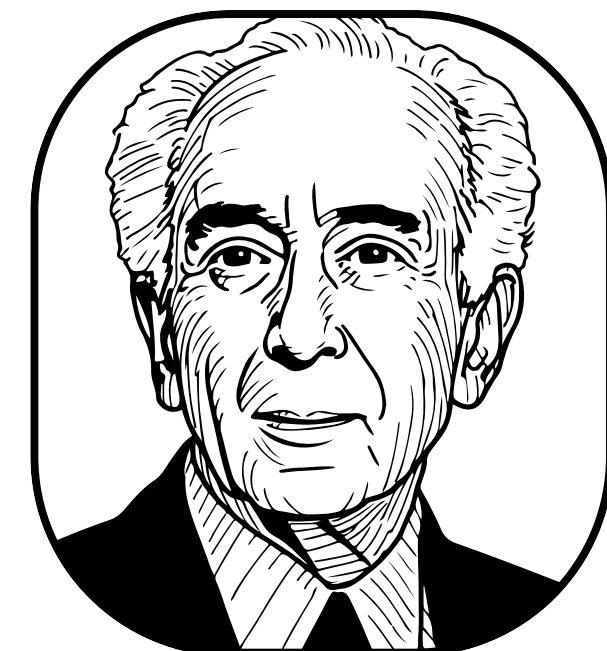
With more than 60 portfolio companies since inception, Kesher maintains an 80/20 investment strategy distribution. 80% of investments are deployed into Israeli startups and 20% are deployed into US-based and other global opportunities.

Kesher is currently raising its third fund, with a \$6 million target.

The previous two funds have been led by the SIB Investment Group, which represented 86% of Kesher I, launched in 2017, and 33% of Kesher II, launched in 2020. SIB will continue to be the lead investor in Kesher III.

“ In Israel...we learned to appreciate our greatest national advantage: our minds. Through creativity and innovation, we transformed barren deserts into flourishing fields and pioneered new frontiers in science and technology

–Shimon Peres, Former President of Israel ”



KESHER

Noun (Hebrew - קֶשֶׁר)

*A connection, link, or relationship
between two things, people, or groups.*

- After more than 20 years in the US financial services and Israeli fintech sectors, Keshet was formed by seasoned professionals and advisors that know how to connect US investors with the [Israeli startup ecosystem](#).
- Keshet's managers have vast experience with Israeli technology companies and unique access to Israeli business leaders, [having grown their own company, ERN Israel](#), into a leading non-banking financial institution with over 15,000 merchants and a suite of home-grown proprietary technology.
- As an integral part of the Israeli technology ecosystem, Keshet leaders have formed strategic partnerships that create a diverse deal flow in primarily pre-seed, seed, and [early-stage](#) companies.
- After witnessing and being a part of the success of the "Start-Up Nation", Keshet seeks to share this story with other investors by providing [favorable entry points](#) to the next generation of startup companies.



ISRAEL'S STARTUP ECOSYSTEM

Israel's startup and technology ecosystem is one of the most robust, innovative, and resilient business environments in the world.

ECOSYSTEM VALUE
(H2 2020 - 2022)

\$235 bn



GLOBAL AVG. \$34.6 bn

NUMBER OF UNICORNS
(H2 2020 - 2022)

57



GLOBAL AVG. 4

EXIT AMOUNT
(2018 - 2022)

\$47 bn



GLOBAL AVG. \$11.3 bn

TOTAL EARLY-STAGE FUNDING
(H2 2020 - 2022)

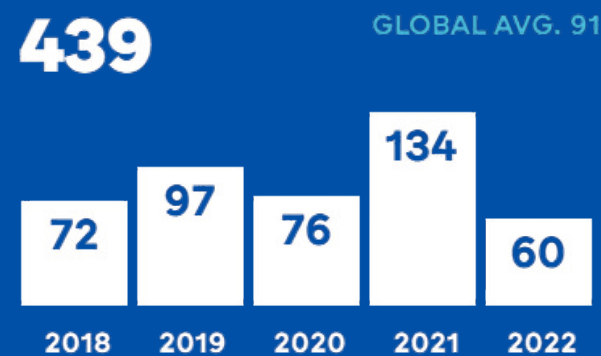
\$8.3 bn



GLOBAL AVG. \$970 m

EXIT COUNT (#)
(2018 - 2022)

439



TIME TO EXIT
(2018 - 2022)

7.4 years



GLOBAL AVG. 9 years



Highly educated and driven business sector supported by world-class universities



Global leader in cybersecurity, life sciences, AI, and other cutting edge technologies and industries



Supportive government policies and regulations, including annual investments of more than 5.5% of GDP into R&D, highest in the OECD



250+ multinational R&D centers and 350+ active investment funds



Ranked 1st in the world for number of startups per capita, with over 7,200 tech companies

OUR TRACK RECORD

61

Kesher portfolio companies since Kesher's inception in late 2017; Kesher has invested in follow-on rounds in over 40% of these companies

8

Portfolio companies with profitable exits

60%

Realized gains from portfolio companies, from only 20% of total deployed money

230+

Kesher has strategic partnerships with Israeli venture capital firms, which have a combined 230+ portfolio companies and > \$600 M assets under management

6

Kesher has invested in 6 companies that have attained Unicorn status (private companies valued at > \$1 B)



STRUCTURE AND STRATEGY

- 🔗 Fund size: \$6 million
- 🔗 Lead investor: SIB; managed by Kesher professionals
- 🔗 Initial Kesher investment into companies: \$150K – \$250K; follow-on investments available
- 🔗 75% of funds allocated for 20–30 portfolio companies
- 🔗 25% of funds allocated for follow-on rounds.
- 🔗 Competitive fee structure
- 🔗 Call schedule: 25% up front with remaining calls over an 18–24 month period
- 🔗 Minimum investment: \$250K



APPROACH

Management: Hands-on, local management team that mitigates risk and increases growth potential

Research: In-depth due diligence by experienced researchers and analysts

Access: Exclusive access to deals, including opportunities that rarely go out of Israel

Transparency: Regular updates from management team

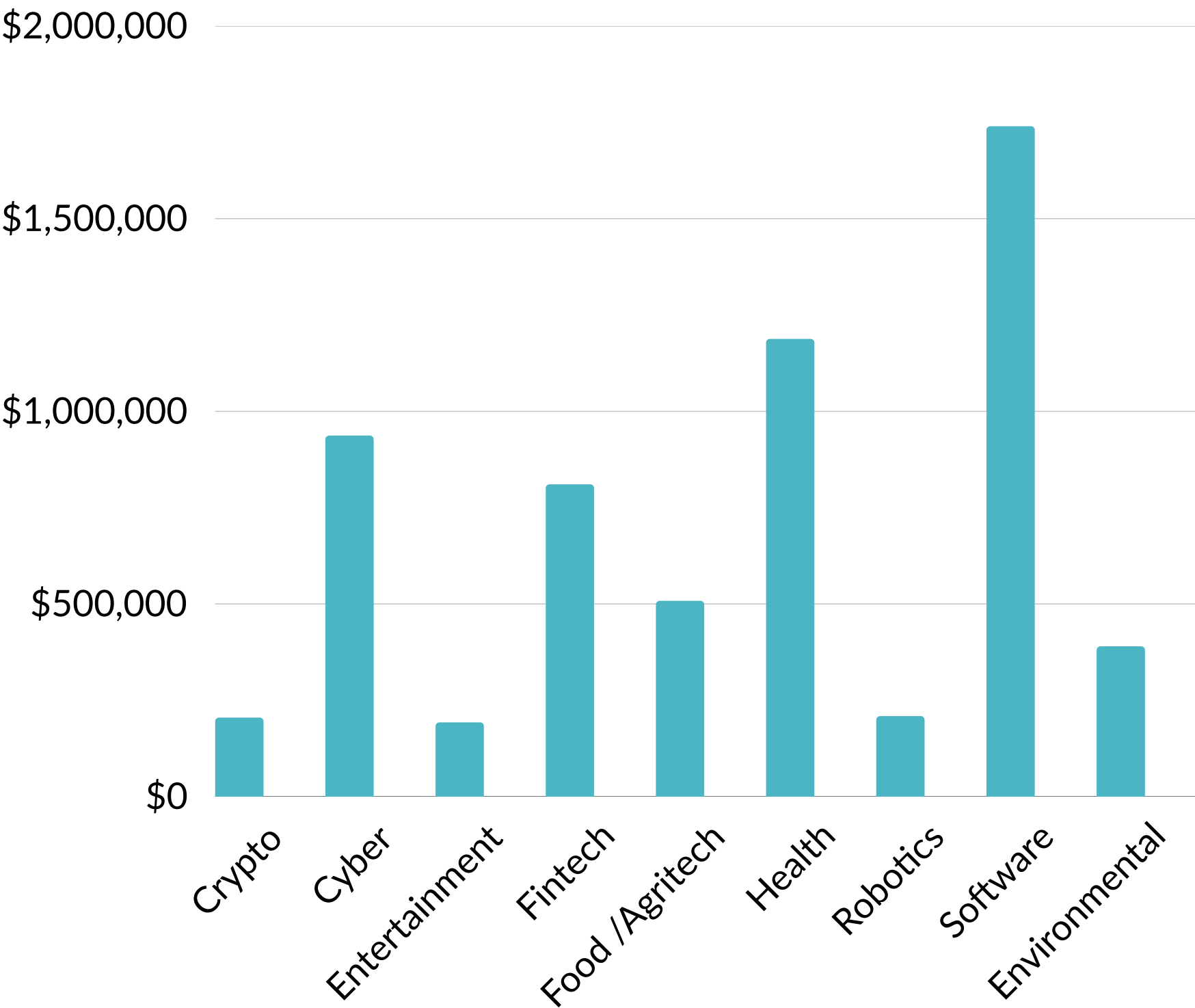
Alignment: Working with our partners to secure and guarantee advantageous deal terms

Placement: Previous funds have invested in diverse sectors such as healthcare, biotech, fintech, insurance, ag-tech, and robotics industries.

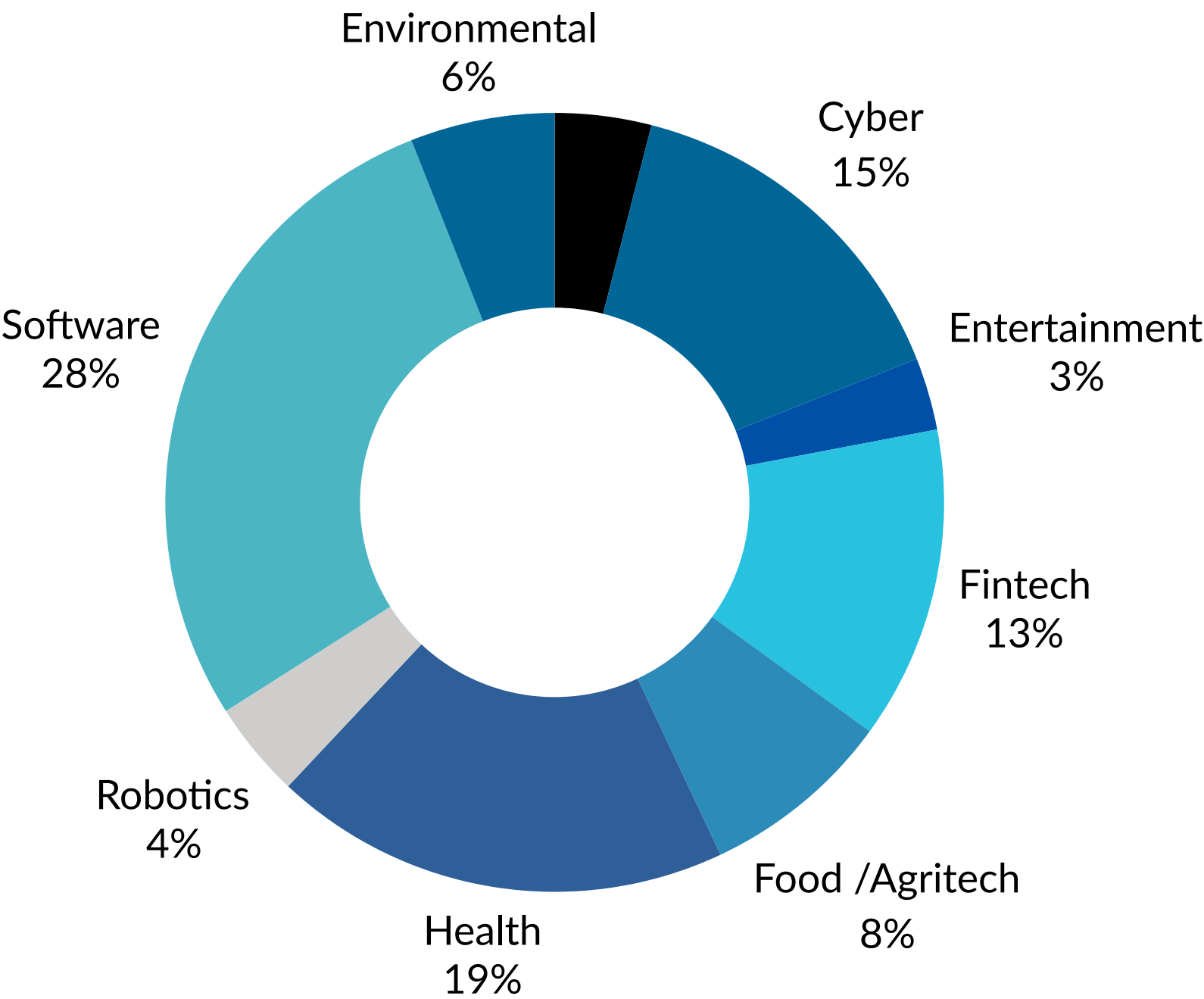


KESHER BY THE NUMBERS

Assets Invested by Sector (\$)

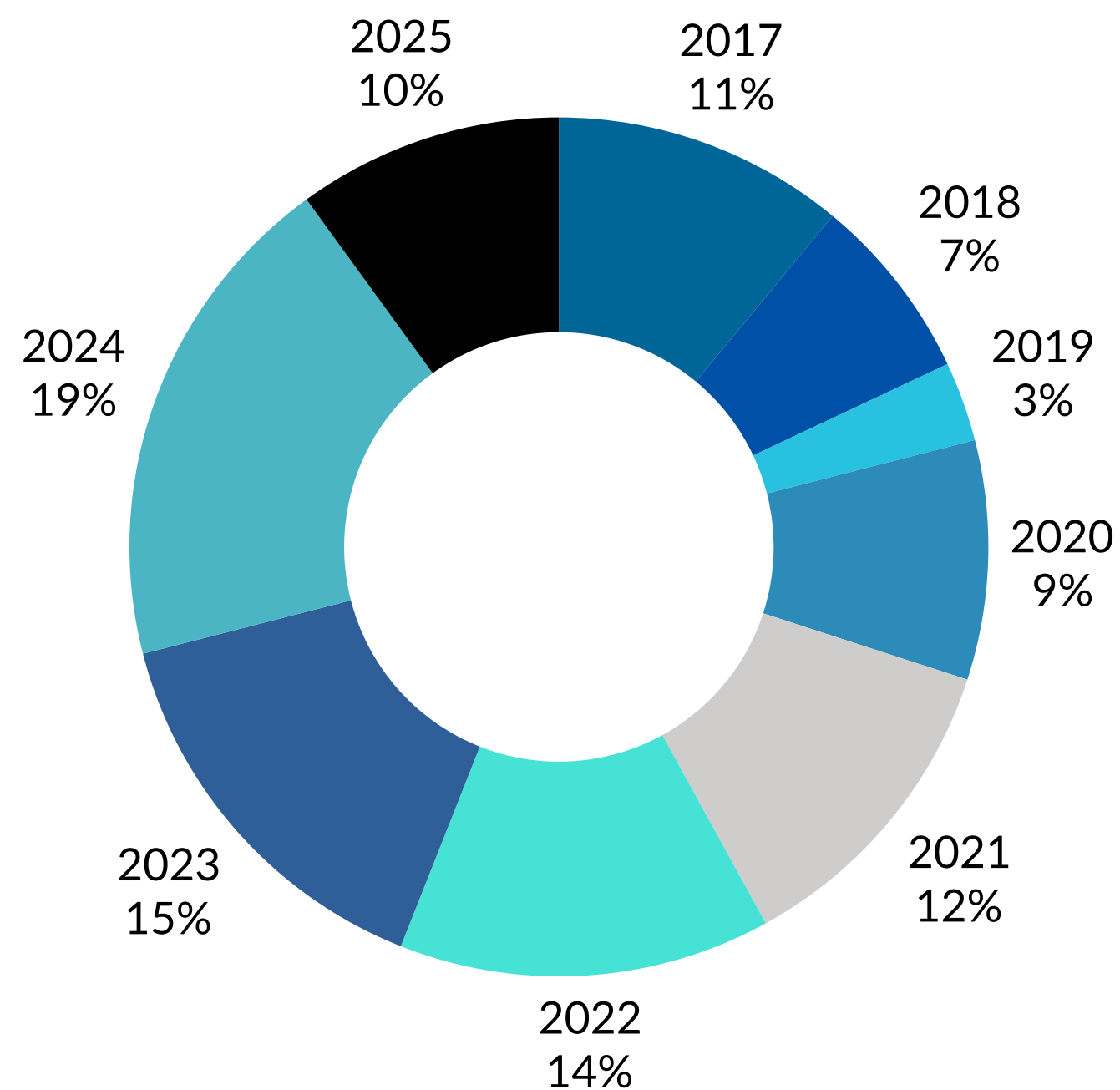


Assets Invested by Sector (%)

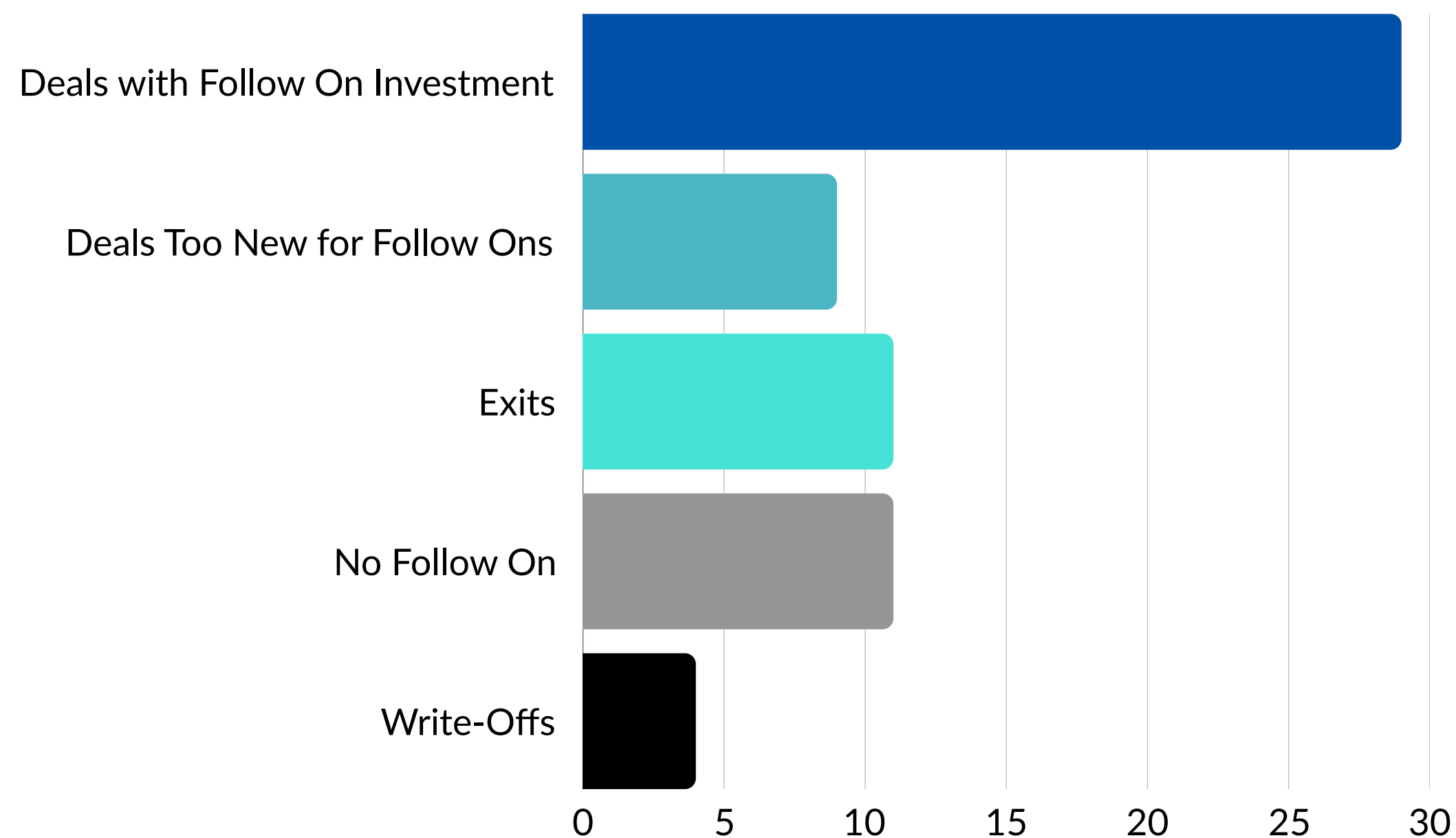


KEY HIGHLIGHTS

Assets Deployed by Year



Portfolio by Investment Status



SELECT KESHER PORTFOLIO



MANAGEMENT TEAM & ADVISORY BOARD



Marty Taylor
Managing Director

- 20+ years financial services and fintech
- Manager, SIB Group
- ERN Israel advisor
- Board member of several nonprofits
- University of Maryland, BA



Idon Natanzon
Director, Strategy

- 10+ years research and strategy consulting
- Israeli boutique firm, research lead
- Kroll Middle East Team
- Columbia, BA; Johns Hopkins, MA



Amit Natanzon
Investment Committee

- 20+ years financial services and real estate
- ERN Israel Advisor
- University of Maryland, BA; American University, JD



Rony Natanzon
Lead Investor

- Founder and Chairman of ERN Israel, one of Israel's largest non-banking financial institutions
- Founder of SIB Group



Amos Konforti
Israel Advisory Board

- Naschitz Brandes Amir, Partner
- Shenhav, Konforti, Rotem & Co., Senior Partner
- IDF Lt. Col (res.)
- Legal expert in M&A and high tech



Yaniv Shekel
Israel Advisory Board

- Shekel & Co, Senior Partner
- Chairman of the Tax Forum of the Israel Lawyers Bar
- Legal expert in Israeli tax and global corporate law



Josh Hazenfratz
Israel Advisory Board


- Senior Partner and Founder, RSM Shiff Hazenfratz Co., CPA
- Commercial due diligence, M&A, accounting, and risk management expert

THANK YOU

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